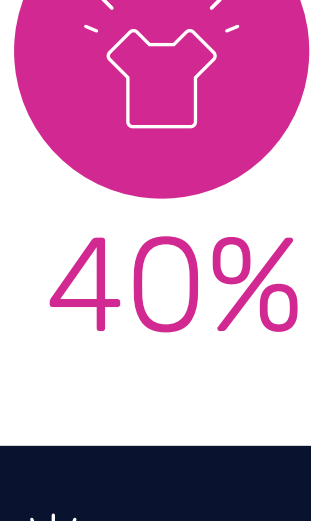


# 5 Steps to Better Application Experience and Security

Keep your business agile, resilient, and secure in today's fast-changing, always-online world

Digital life has expanded, while digital transformation continues



Grocery, retail and apparel retail industries were able to increase digital adoption by **100% and 40%, respectively**<sup>3</sup>



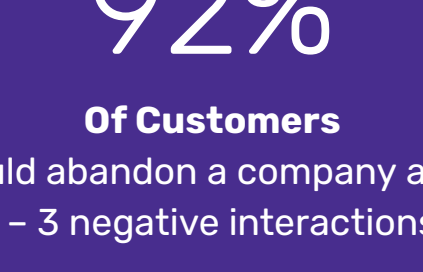
How do you provide a great application delivery experience every time?



A one-second delay reduces customer satisfaction by **16%**<sup>5</sup>

**The Answer:** Leverage analytics, proactive problem resolution, and the best application delivery to ensure consistent performance

How do you ensure no-excuses application availability?



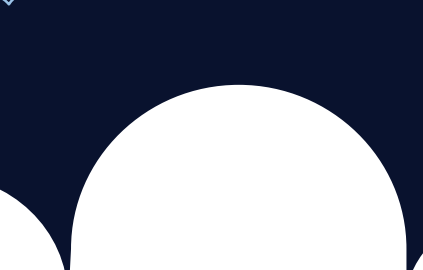
**The Answer:** Use global web traffic management, disaster recovery, and rapid cloud failover to maintain application availability for every user, every time

How do you protect customer data and privacy?



**The Answer:** Unify application security across clouds and data centers, support Zero Trust, and weave threat protection throughout your application delivery infrastructure

How do you operate more simply and efficiently to maintain customer value and employee satisfaction?



**The Answer:** Provide actionable intelligence to help staff work smarter, automate broadly, and unify visibility and policy control for admins

How do you empower operations to innovate at digital speed?



**The Answer:** Empower DevOps and SecOps teams with standardized automation tool sets and instant visibility into the results of code pushes

Make a plan and put it into action

Learn more about meeting key digital resiliency challenges for application delivery in the A10 Networks eBook, "The Application Delivery Experience and Security People Need Now."

[Download the eBook](#)

**The Answer:** Empower DevOps and SecOps teams with standardized automation tool sets and instant visibility into the results of code pushes