SIX TRENDS FOR IT IN FINANCIAL SERVICES
Addressing Digital Transformation, Security, and Compliance

In a survey conducted by A10 Networks and Gatepoint Research, senior decision-makers were asked about their current plans, concerns, and priorities for their hybrid cloud environments.

**Addressing Key Requirements for the Hybrid Cloud**

- **Security**: 58% value centralized management and analytics.
- **Operational improvements**: 43% value automation for operational efficiency and reduced costs.
- **Cost savings**: 28% value reduced cost of management and analytics.

**Desired Benefits from New Technology Investments**

- **74% Security**
- **65% Operational Improvements**
- **63% Cost Savings**

**Moving to Improve Flexibility, Agility, Scalability & Security**

- **34%** are currently underway with hybrid cloud automation,
- **34%** are moving from hardware to a more flexible software form factor,
- **29%** plan to deploy or replace existing web application firewall or DDoS protection.

**Ransomware & PII Data Theft Lead Security Concerns**

- **57%** have no current model in place,
- **55%** have established a timeline for implementing a Zero Trust model,
- **49%** are currently underway with the development of a Zero Trust model.

**Zero Trust Model Comes On to the Horizon**

- **59%**: Have not considered moving to a Zero Trust model
- **41%**: Have reviewed Zero Trust models
- **15%**: Have established a Zero Trust model and are currently implementing it

**Today’s Financial Services Technology Landscape**

- **58%** of survey participants rely primarily on private on-premises data centers,
- **49%** rely primarily on the cloud,
- **55%** rely on both cloud and on-premises data centers.

**To gain insight into the current state of financial services technology and its future direction, A10 Networks and Gatepoint Research conducted a survey asking senior decision-makers about their current plans, concerns, and priorities for their hybrid cloud environments.**

**Survey participants represent firms in the financial services sector and work for firms with a wide range of revenue levels:**

- 22% Fortune 1,000 companies (revenues over $1.5 billion)
- 25% large companies (revenues between $500 million and $1.5 billion)
- 11% mid-market firms ($250 million to $500 million in revenues)
- 42% small companies (less than $250 million in revenues)