

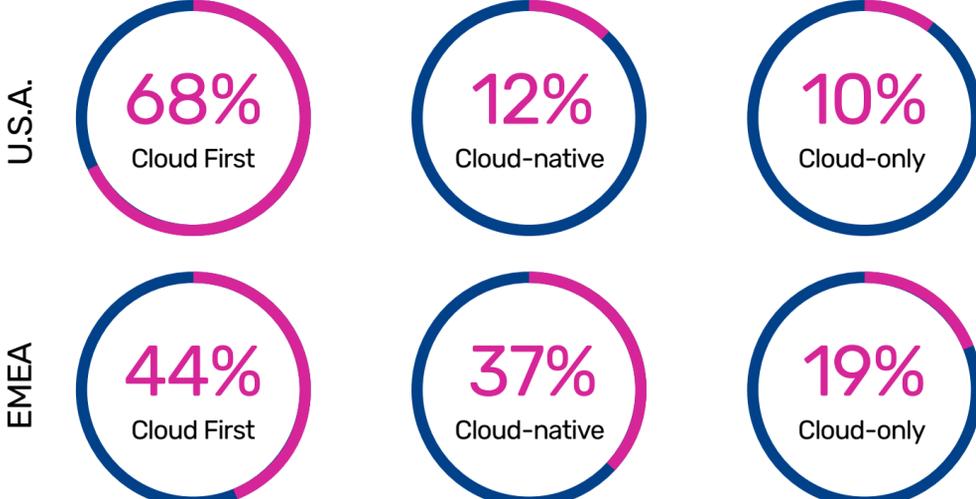
Too Much for Too Little:

IT Leaders are Fed Up with their Load Balancers

Security and Modernization Top the Cloud Agenda—But Vendors Are Falling Short

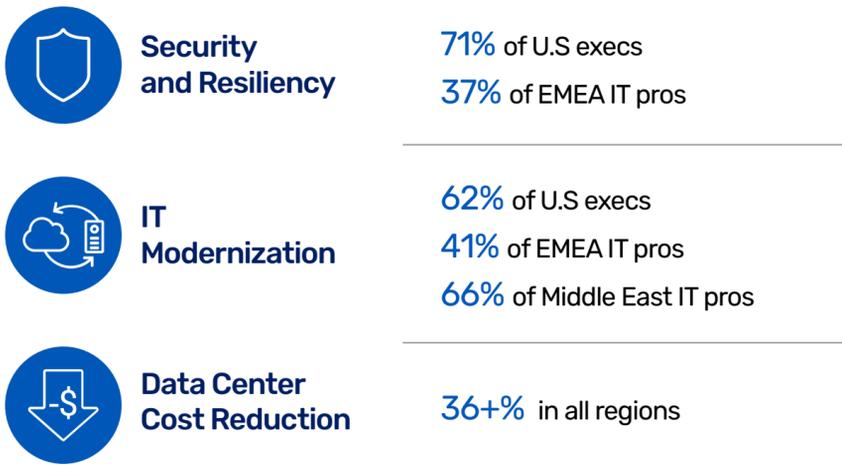
IT leaders have big plans for the cloud ...

What's the future of your cloud strategy?



... and a long list of top IT priorities

TOP PRIORITIES



They need more from their ADC/load balancing solution providers



Instead, they're just paying more \$\$\$\$\$\$\$\$



And that's enough to make them look elsewhere and reevaluate their solution based on:



What do they want? Stronger security, better pricing—and real partnership

Top criteria for a new ADC or load balancer



See what's reshaping the global market for application load balancing

Get the full story in our report, [The State of Application Load Balancing in 2025](#)—and learn how you can build a successful vendor partnership to support your cloud strategy.



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