

Finserv Leaders Aren't Getting Enough from Load Balancers—or Vendors

Facing challenges around transformation, AI, and security, firms demand more from their ADCs



AI runs best in the cloud but migration is lagging...

What's the future of your cloud strategy?



only 25% of U.S. firms report highly successful cloud migration



of U.S. firms are still on prem-only



of EMEA firms have gone cloud-native

...and transformation brings challenges



struggle with application scale and growth

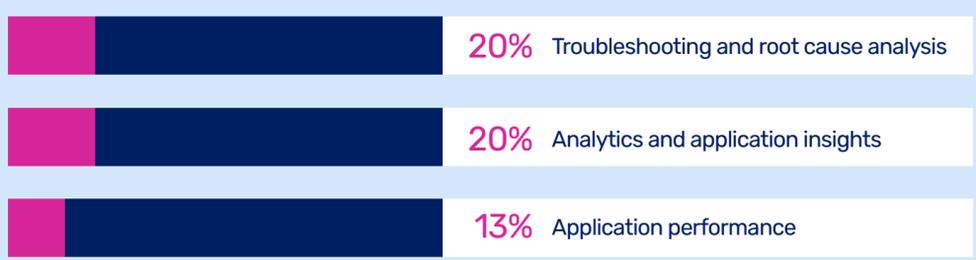


with legacy technology



with multi-cloud complexity

Business success depends on better



Threats are rising



of U.S. firms are prioritizing security and web app defense



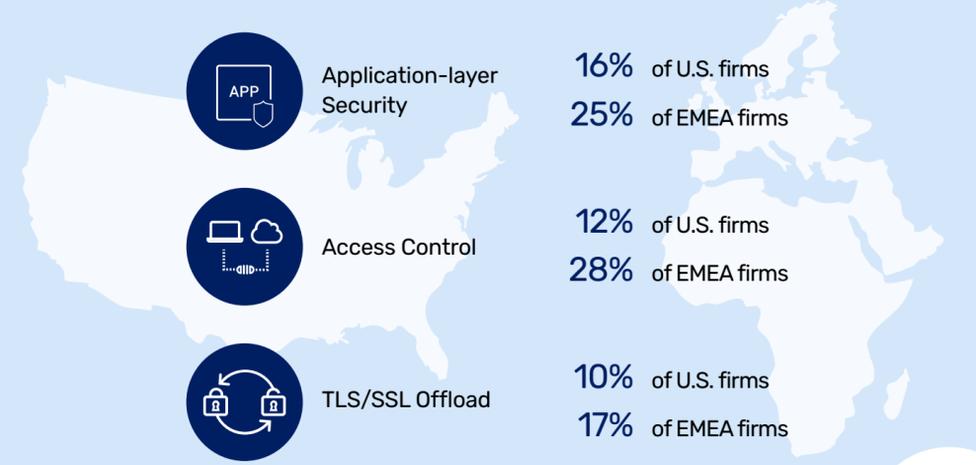
of U.S. firms seek to improve resilience



of EMEA firms are strengthening protection against AI-related threats

But security capabilities are underutilized

Few U.S. and EMEA firms use their ADCs for



Load balancers are hard to work with



- 44% Solution complexity
- 29% Integration difficulties
- 33% Application security threats



And so are vendors



- 28% are dealing with licensing and support changes
- 26% with significant cost increases
- 22% with vendor lock-in

Sometimes enough to look elsewhere



- 56% of EMEA firms would change vendors due to limited or poor responsiveness
- 26% would change due to rising costs
- 22% would change for better support



See what Finservs Need from Application Load Balancing Today

Get the full story in our report, [Hybrid Cloud Load Balancing in Finance: 2025 Snapshot](#)—and learn how you can build a successful vendor partnership to support your firm's digital transformation strategy.



[Download the Report](#)