

Retailer with Small Security Team gets Detailed Threat Visibility and Powerful App Protection with ThreatX

The Challenge

A Canadian retail chain with more than 50 brick-and-mortar stores, and a significant e-commerce business, was looking for a new application protection solution that would offer effective protection with little oversight and detailed visibility into threats.

The company had basic web application protection through its hosting provider, but they had no visibility or insights into the solution, including what it was blocking or wasn't blocking.

The security team was looking for a solution that would offer robust API and application protection, giving them visibility into the threat landscape, and one that could be managed by their small team.

Their managed service provider, Stratejm, recommended ThreatX, and after a short PoC, they selected ThreatX as their new API and application protection solution.

“With ThreatX as a partner, we're able to stay ahead of the bad actors in a way we wouldn't be able to on our own.”

**- Security Analyst
Canadian Retail Chain**



Industry | Retail

NETWORK SOLUTION



ThreatX API and Web Application Protection Platform

CRITICAL ISSUES



- Web application protection from hosting provider was insufficient and lacked visibility into the threat landscape

RESULTS



- Deep visibility into attacks and attacker activity
- 24/7 protection-as-a-service
- Stronger, more accurate security with risk-based blocking and fewer false positives

Visibility into Attacker Activity

ThreatX provided the retailer with deep visibility into attacker activity, helping them better plan and prioritize.

According to the retailer’s security analyst, “It’s eye-opening to see all the crawlers and everything else that’s out there. We are seeing and blocking a lot of threats.” The retailer is finding particular value in the ability to drill down into attacks and attackers using the ThreatX dashboard. They are able to get detailed information on attacker activity, such as the type, severity, and frequency of attacks at a single point in time or over a larger period, as well as the exact attacker targets and most popular targets.

“I especially like that you can see all the details on attacker tactics and targets. For example, you can see a threat actor trying SQL injection and identify their exact target.”

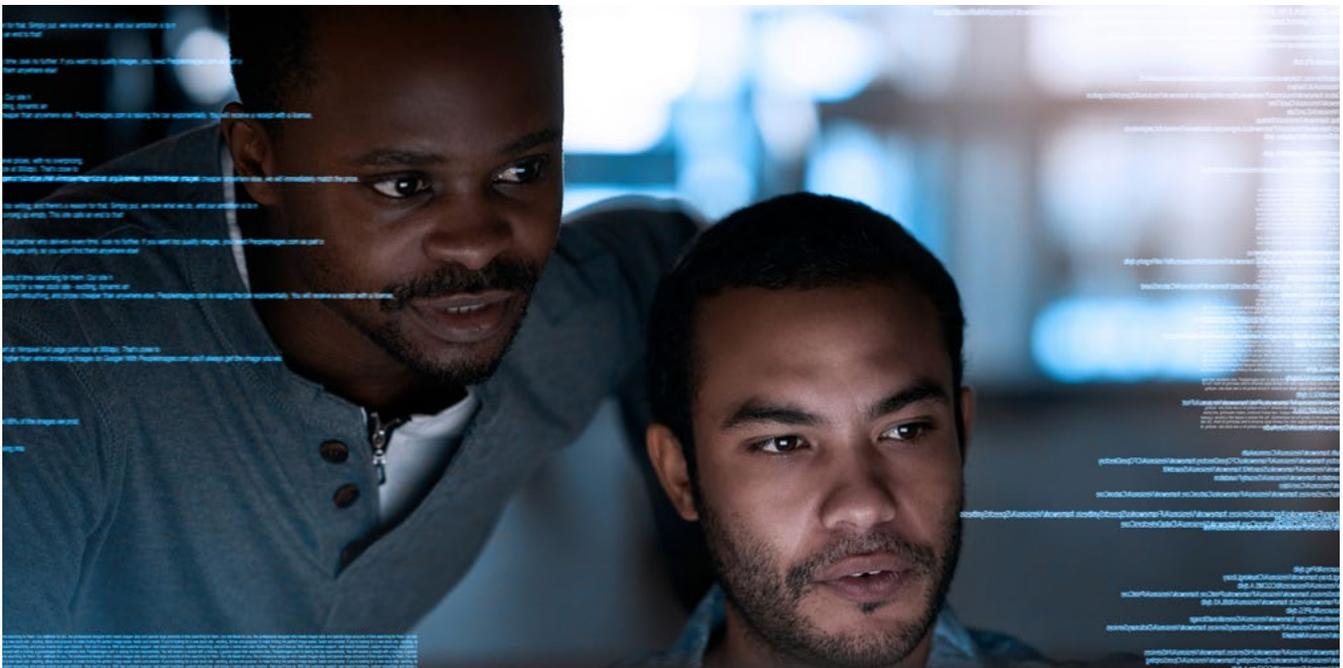
**– Security Analyst
Canadian Retail Chain**

Protection-as-a-Service

“We don’t have the staff to manage API and app security ourselves. We knew we needed help. ThreatX has been great in that respect. It feels like with them as a partner, we’re able to stay ahead of the bad actors in a way we wouldn’t be able to on our own.”

The security analyst noted that beyond the work they do as an extra set of eyes on threats, the ThreatX team delivers exceptional flexibility and responsiveness.

“I’d say that working with the protection-as-a-service team is the best part of our partnership. Any request I put in, 10 minutes later I have an answer. In the case of really specific requests like tuning alerts to exclude Canada, they quickly gave me lots of options. I had to renew our SSL cert recently, and the ThreatX team jumped on a call with me right away. That responsiveness means a lot. The business wants to keep customers shopping and happy, and I know ThreatX will always have a similar sense of urgency.”



Stronger and More Accurate Security

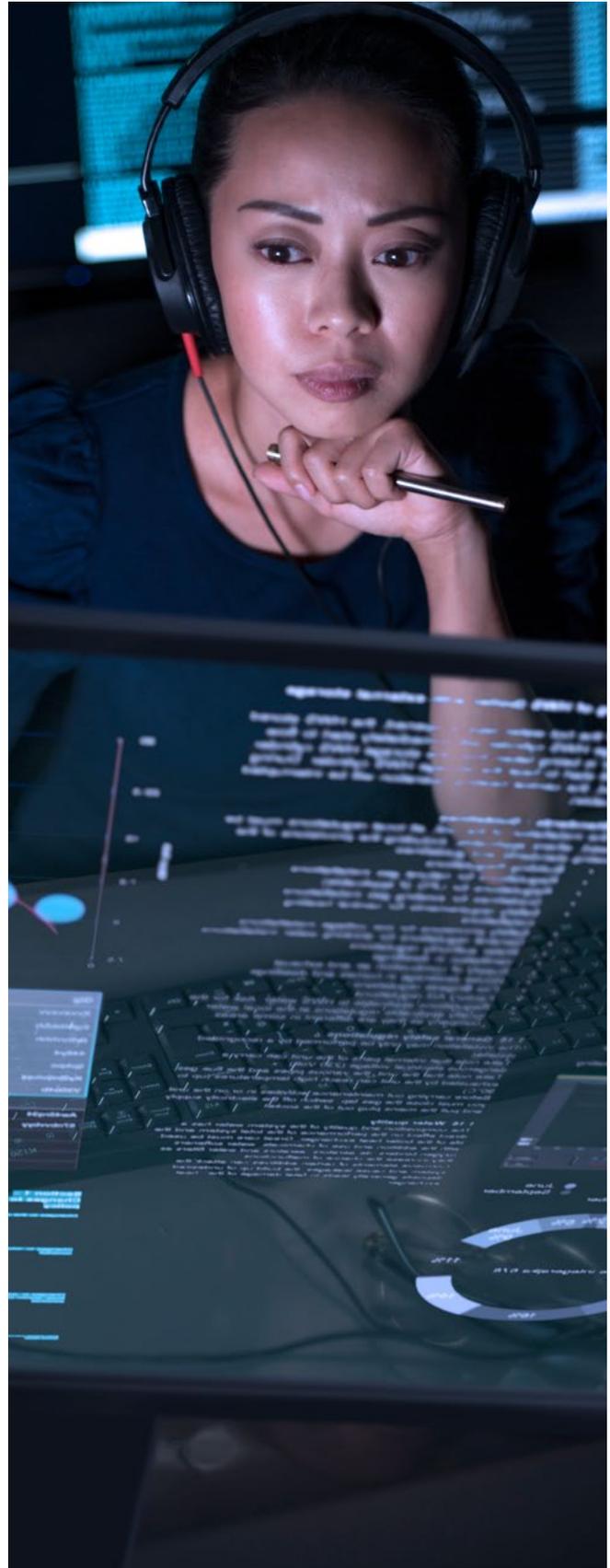
The ThreatX platform both identifies and blocks threats in real time, without requiring teams to input threat data from one system into another, such as a web application firewall (WAF).

Because of its highly effective risk-based blocking, ThreatX only blocks when a certain risk threshold has been met, meaning fewer false positives and more confidence that assets are secure. "We've had some cross-site scripting attempts and botnet activity recently, but I'm not really looking at the ThreatX dashboard very often. It's set and forget right now."

"I don't need to do much with the ThreatX solution; it just works and gives me peace of mind. I know that if someone is attacking our site, we won't be shut down. We won't have an outage. It's one less thing to worry about. We have so many alerts, and it's nice this solution isn't adding to that noise."

**– Security Analyst
Canadian Retail Chain**

Overall, this retailer is happy to have found a solution that provides the visibility and protection they need, without burdening the security team. Ultimately, the solution gives them the confidence that the business will remain secure and running, without much of security staff involvement.





ThreatX by A10 Networks

An Integrated Cloud Platform for Application and API Protection

[Download Data Sheet](#)



Product Demo

Take a Self-led Product Tour

[Take a Tour](#)

About A10 Networks

A10 Networks provides security and infrastructure solutions for on-premises, hybrid cloud, and edge-cloud environments. Our 7000+ customers span global large enterprises and communications, cloud and web service providers who must ensure business-critical applications and networks are secure, available, and efficient. Founded in 2004, A10 Networks is based in San Jose, Calif. and serves customers globally.

For more information, visit [A10Networks.com](https://www.a10networks.com) and follow us [@A10Networks](https://twitter.com/A10Networks).

About A10

[A10Networks.com](https://www.a10networks.com)

Contact Us

[A10Networks.com/contact](https://www.a10networks.com/contact)

©2025 A10 Networks, Inc. All rights reserved. A10 Networks, the A10 Logo, A10 Control, A10 Defend, A10 Harmony, Harmony, A10 Thunder, Thunder, ACOS, A10 SSL Insight, SSL Insight, SSLi, vThunder, ThreatX, and ThreatX Protect are trademarks or registered trademarks of A10 Networks, Inc. or its affiliates in the United States and other countries. All other trademarks are property of their respective owners. A10 Networks assumes no responsibility for any inaccuracies in this document. A10 Networks reserves the right to change, modify, transfer, or otherwise revise this publication without notice. For the full list of trademarks, visit: [A10Networks.com/a10trademarks](https://www.a10networks.com/a10trademarks).