

# SIX TRENDS FOR IT IN FINANCIAL SERVICES

Addressing Digital Transformation, Security and Compliance

To gain insight into the current state of financial services technology and its future direction, A10 Networks and Gatepoint Research conducted a survey asking senior decision-makers about their current plans, concerns, and priorities for their hybrid cloud environments.

## TODAY'S FINANCIAL SERVICES TECHNOLOGY LANDSCAPE



49%

Host applications primarily in the cloud



58%

Rely primarily on private on-premises data center



35%

Describe their environment as hybrid cloud

## RANSOMWARE & PII THEFT LEAD SECURITY CONCERNS



57%

RANSOMWARE



55%

PII DATA THEFT



49%

PHISHING



38%

Cited cyber-crime's attribution to brand damage

## ZERO TRUST MODEL COMES ONTO THE HORIZON



59%

Have no current model

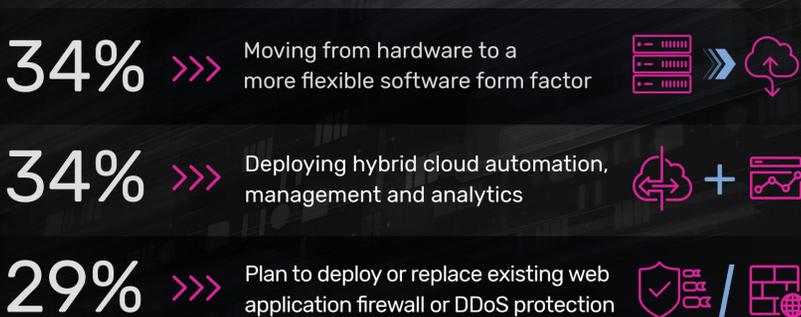
41%

Have established a timeline

15%

Are currently underway

## MOVING TO IMPROVE FLEXIBILITY, AGILITY, SCALABILITY & SECURITY



## ADDRESSING KEY REQUIREMENTS FOR THE HYBRID CLOUD



58%

Cited regulatory compliance as a top critical need



43%

Value centralized management and analytics



28%

Value automation for operational efficiency and reduced costs

## DESIRED BENEFITS FROM NEW TECHNOLOGY INVESTMENTS



74%

SECURITY



65%

OPERATIONAL IMPROVEMENTS



63%

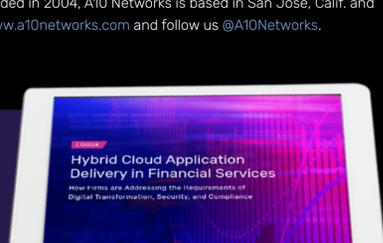
COST SAVINGS

# A10

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Hybrid Cloud Application Delivery in Financial Services



Research conducted by



Management levels represented:

- 5% CxOs
- 35% VPs
- 48% Directors
- 12% Managers

Survey participants represent firms in the financial services sectors and work for firms with a wide range of revenue levels:

- 22% Fortune 1,000 companies (revenues over \$1.5 billion)
- 25% large companies (revenues are between \$500 million and \$1.5 billion)
- 11% mid-market firms (\$250 million to \$500 million in revenues)
- 42% small companies (less than \$250 million in revenues)