

Scaling Web Application Delivery for Web 2.0

Box.net's content management and collaboration solution has helped thousands of businesses replace costly FTP servers, simplify content management and accelerate team productivity. It provides a lightweight, secure and scalable solution for accessing, managing and sharing content.

As a Web-based solution, Box.net's two million users can easily share and collaborate on content with remote teams, clients and external partners wherever they are. Box.net also provides integrated applications and services that let users view, edit, track changes, and do more with their files right inside Box and their Web browser.

To keep its Web 2.0 business operational, Box.net uses a LAMP (Linux, Apache, MySQL, PHP) stack, which must always be running without failing or slowing down network traffic. To meet this requirement, Box.net researched load balancers that offer high performance while being capital efficient. After reviewing competitive solutions online, Box.net considered F5's BIG-IP but discovered the products used older technologies and designs, while including a significant expense.

Box.net ultimately selected A10's AX 2100 advanced server load balancers, as they deliver a high-performance solution at a very competitive price.

AX Series: Twice the Performance at Half the Price

Box.net chose two AX 2100 server load balancers in a High Availability (HA) pair. The compelling reasons for choosing A10's AX Series include:

- **Price/Performance:** The AX Series is confirmed to deliver twice the performance at half the price of incumbent server load balancer solutions. To obtain equivalent power in a solution such as F5's BIG-IP would have cost Box.net more than double the price of AX. In addition, AX offers a comprehensive feature set, is easy to use and deploy and offers a low total cost of ownership (TCO) by reducing man hours at Layer 4-7.
- **Platform Pricing:** Unlike competitive solutions with software licensing fees, the AX Series includes all of the features in the platform price. Layer 7, Layer 4 and SSL features are all inclusive.
- **Support:** Box.net appreciates working with the A10 team. From engineering, to sales, to marketing, A10 has been receptive to Box.net's questions, comments and suggestions, acting as a technology partnership versus a vendor relationship.

Reliability and Poised for Growth

The customer experience is key for Box.net in order to stay competitive amid today's breadth of Web 2.0 offerings. With instant application delivery as a key metric, the combination of removed bottlenecks was compounded by the additional server load balancer techniques.

Since deploying the AX Series, Box.net's LAMP stack that run its business has performed flawlessly and more efficiently than ever. The AX Series highly cost effective, enterprise-grade, new generation server load balancing appliances deliver not just a significant price/performance advantage over the competing solutions, but also provide room for significant future growth.

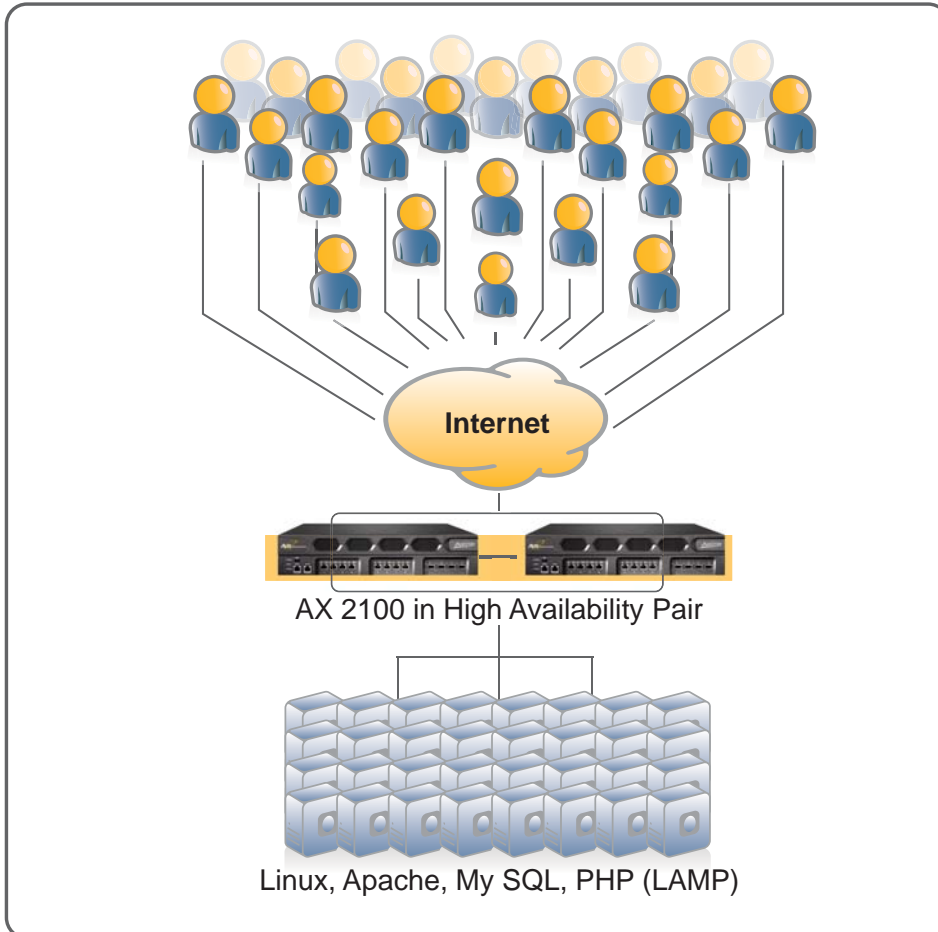
Box.net provides lightweight, secure and scalable online collaboration services with over two million users.

To keep its LAMP stack running, a cost-effective, high-performance server load balancer platform was required.

"We researched incumbent solutions but discovered the products used older technologies and designs, while including a significant expense. The price/performance and cutting-edge technology value proposition delivered by A10's AX Series is a perfect fit for our Web 2.0 business."

Jeff Queisser
VP of Technical Operations
Box.net

Box.net's Network



AX Series

Maximize application availability, scalability & performance

Increase infrastructure efficiency

Enhance end user experience

About A10 Networks

A10 Networks was founded in 2004 with a mission to provide innovative networking and security solutions. A10 Networks makes high-performance products that help organizations accelerate, optimize and secure their applications. A10 Networks is headquartered in Silicon Valley with offices in the United States, Japan, China, Korea and Taiwan. For more information, visit www.a10networks.com

About Box.net

Founded in 2005 with the mission to help people access their information easily from any location, Box.net now has over 2 million users from thousands of businesses that look to Box.net to help replace FTP software, simplify file management and accelerate team productivity. Its OpenBox platform also provides users and developers with a robust foundation for building customized solutions to meet any business challenge. For more information, visit: www.box.net