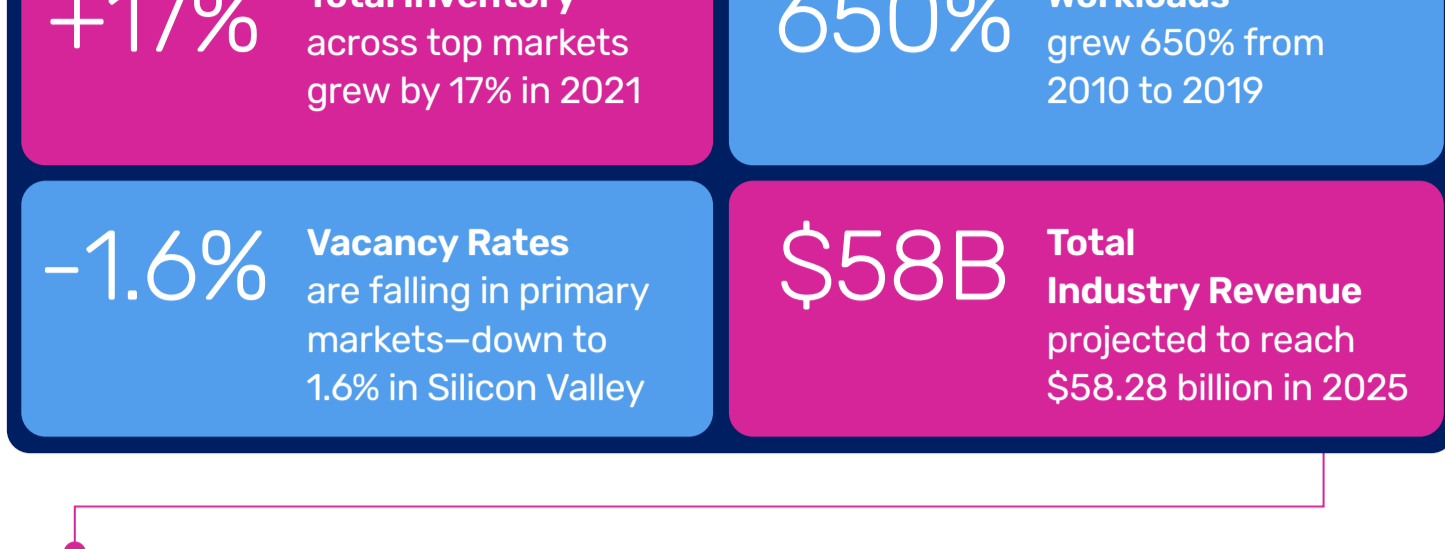


# Protecting Commercial Data Centers And Their Customers

Data center and colocation providers battle the rising DDoS threat



The data center business is surging...



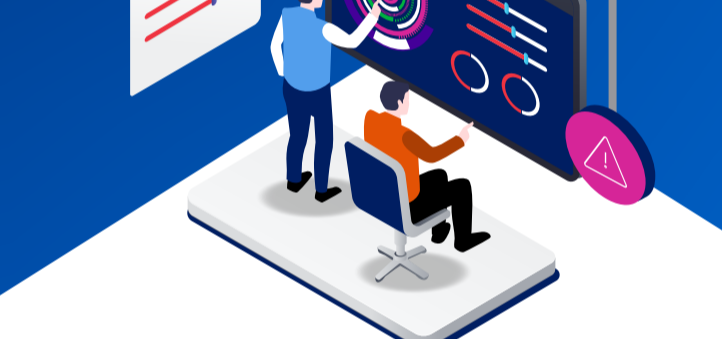
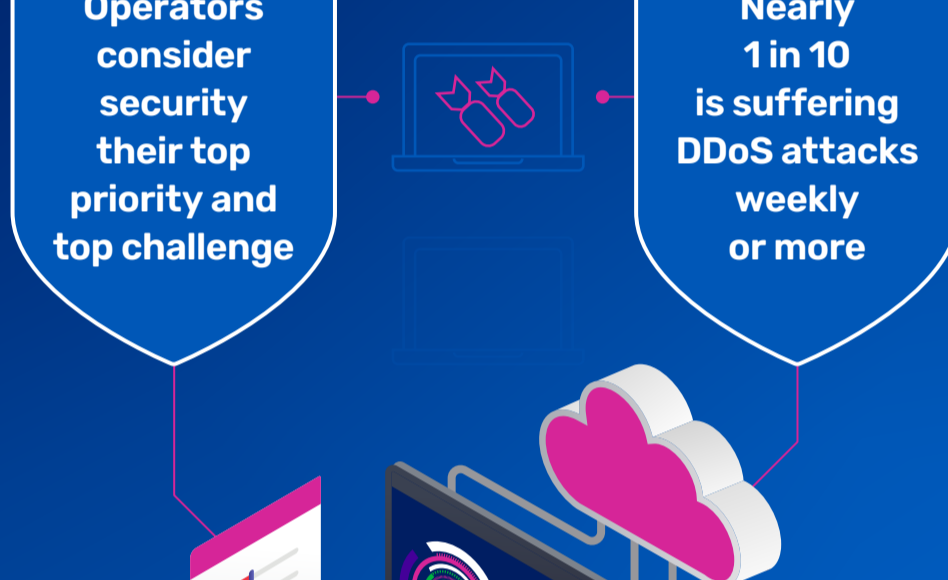
... but so are DDoS attacks



Commercial data center operators report seeing DDoS attacks that are:

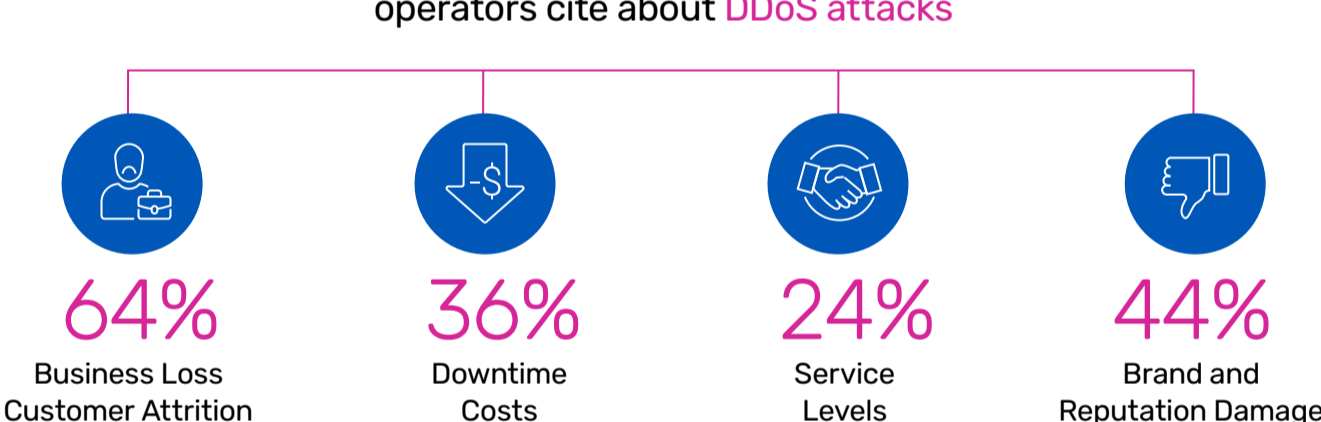


And they're feeling the heat



**Downtime costs are rising**  
\$1 million+ per incident for 1 in 4 operators

And they're not even the top concern operators cite about DDoS attacks



Operators are counting on DDoS protection vendors to protect their business



- Fast detection and mitigation
- Traffic benchmarking and anomaly detection
- Packet-level filtering
- Threat intelligence
- Upstream scrubbing

But their solutions aren't getting the job done



And fewer than 2 in 5 offer their customers any DDoS protection at all



## Take Action Against the Rising DDoS Threat

Learn more—including one provider's success protecting both its own environment and its customers—in the A10 Networks-Gatepoint Research survey report, "DDoS Protection Trends among Data Center and Colocation Providers."

[Download the Report](#)